



Perth Pirates Dragon Boat Club Inc.

Maylands Sport and Recreation Club
50 Clarkson Road, Maylands 6051

Social Media Policy

Perth Pirates Dragon Boat Club (PPDBC) provides this policy as guidance for members use of social media, which should be broadly understood for the purposes of this policy to include blogs, wikis, microblogs, message boards, chat rooms, electronic newsletters, online forums, social networking sites, and other sites and services that permit users to share information with others.

The web is not anonymous. Social media sites are designed to allow posts and content to be disseminated broadly and beyond its original location and intended audience. It should be assumed that everything written can be traced back to the author.

The intent of this policy is to include anything posted online where information is shared that might affect members, colleagues, Dragon Boating WA (DBWA) or PPDBC as an association and the reputation of the sport in general.

The following principles apply to professional use of social media on behalf of PPDBC as well as personal use of social media when referencing PPDBC.

- Members should be aware that PPDBC, Dragon Boating WA (DBWA) members and the general public may observe content and information made available by members through social media. Members should use their best judgment in posting material that is neither inappropriate nor harmful to PPDBC, its members, or the sport of dragon boating.
- Although not an exclusive list, some specific examples of prohibited social media conduct include posting commentary, content, or images that are defamatory, pornographic, proprietary, harassing, libellous, or that can or may create a hostile environment.
- Members are not to publish, post or release any information that is considered confidential or not public. If there are questions about what is considered confidential, members should check with the Club President or Committee.
- Social media networks, blogs and other types of online content sometimes generate press and media attention or legal questions. Members should refer these inquiries to the Committee.
- If members encounter a situation while using social media that threatens to become antagonistic, members should disengage from the dialogue in a polite manner and seek the advice of the Committee or a Committee Member.
- Members are to comply with the Australian Dragon Boating Federation (AusDBF) social media policy where appropriate.